



PRE SEASON CLINIC

Struga 26 – 09 - 2026

COMMUNICATION WITH PLAYERS AND COACHES

ICE BREAKER



HOW DO YOU ADDRESS THE COACHES AND PLAYERS BEFORE AND DURING THE GAME?

Coaches: COACH

Players: BY THEIR NUMBER

KNOW THE NAMES OF THE
COACHES AND PLAYERS - AND CALL
THEM BY NAME

COMMUNICATION: LISTEN FIRST

WHAT DOES COMMUNICATION MEAN?



SOMEONE IS TALKING AND SOMEONE IS LISTENING

**DO NOT TALK WHILE THEY ARE TALKING TO
YOU**



LET THEM FINISH, THEN RESPOND

K.I.S.S.

KEEP IT SHORT & SIMPLE

WHEN THEY ASK ABOUT YOUR CALL
DON'T EXPLAIN THE RULE
TELL THEM WHAT YOU SAW

«I saw Red 15 hit the right arm of White 4»

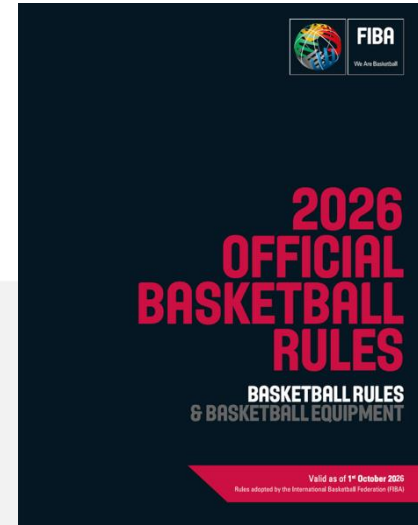
KEY MESSAGE

- **DESCRIBE THE ACTION**
- **DON'T JUSTIFY THE DECISION**

OPEN COMMUNICATION

"FEEL FREE TO COME TO ME WITH ANY QUESTIONS"

- ASK RESPECTFULLY
- WAIT FOR THE QUESTION
- LISTEN BEFORE RESPONDING
- KEEP THE DISCUSSION PROFESSIONAL



ON THE COURT, NOTHING IS PERSONAL

PROFESSIONAL BOUNDARIES & MINDSET

ROLE OVER PERSON

- EVERYONE WEARS A UNIFORM
- ACTIONS ARE PURELY PROFESSIONAL

NO PERSONAL ATTACKS

- DISAGREEMENTS CANNOT START WITH *"YOU ARE..."*.
- STOP INSULTS SUCH AS *"YOU'RE SO BAD!"*.

TECHNICAL REFRAMING

- FOCUS ON THE CALL, NEVER ON YOURSELF.
- SHIFT THE FOCUS: 'MAYBE MY DECISION WAS WRONG', NOT 'I AM WRONG'

STATEMENT VS QUESTION

STATEMENT



**IT'S AN OPINION
DOESN'T REQUIRE AN ANSWER**

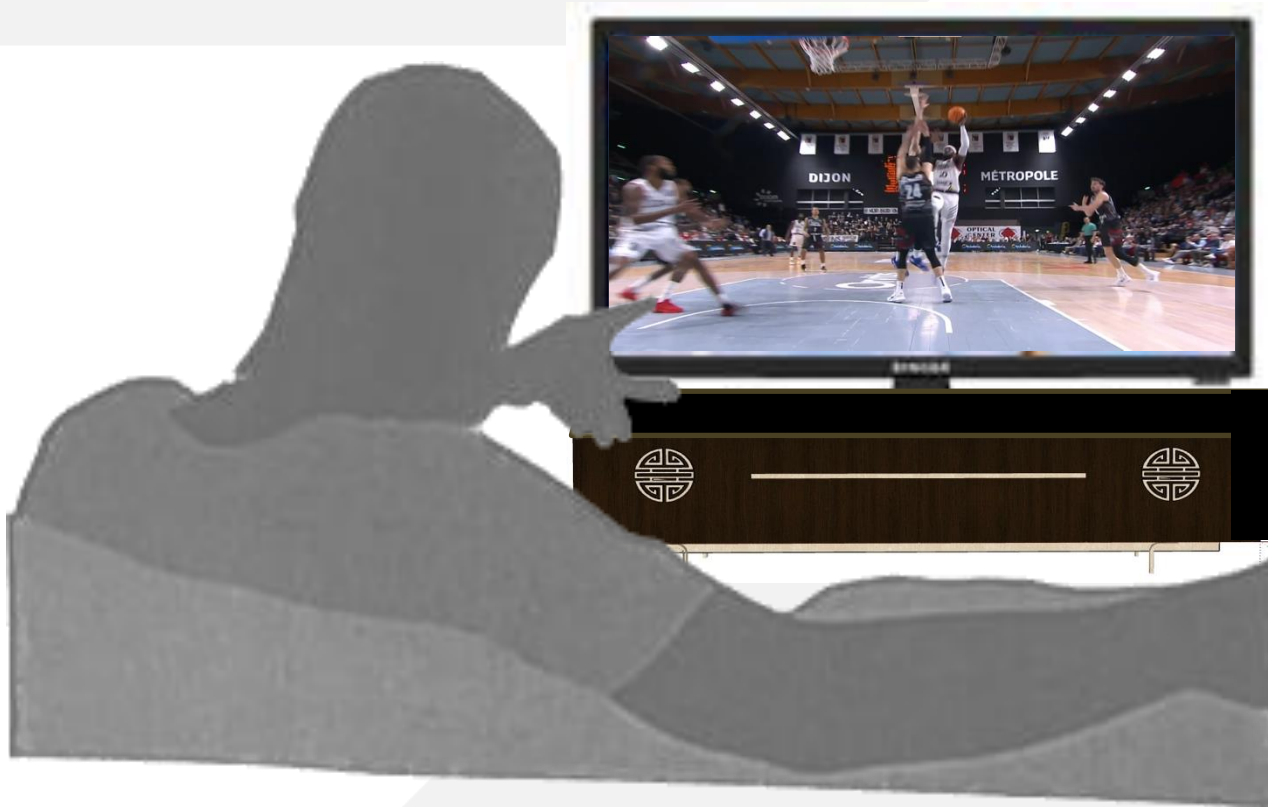
QUESTION



**IT'S AN OPEN INVITATION
REQUIRES AN ANSWER**

DISCIPLINE IS NOT NEGOTIABLE

LET'S ANALYSE SOME PLAYING SITUATIONS



Q&A

THANK
YOU

